

PRESS INFORMATION - For Immediate Release

ARGRAPH CORPORATION 111 Asia Place, Carlstadt, NJ 07072

Contact: Marty Lipton at (201) 939-7722 or Fax (201) 939-7782 or

Email: info@argraph.com • Website: www.argraph.com • PMA 2008 Booth K-216

Argraph's New Zigview S2 Digital Viewfinder Bundles Give Photographers the Most Wanted Accessories Free.

Save up to \$190 and Get the Freedom to View and Shoot Images From the Palm of Your Hand!

In response to the tremendous success of their **Free Zigview Accessory** mail-in program, Argraph Corporation, the international supplier of innovative photographic / imaging products, is introducing **Zigview S2 Bundles**. The new Zigview bundles include up to \$190.00 worth of Zigview S2 accessories in a complete package, at no additional charge. The **Zigview S2 Bundles** can set DSLR camera users free from behind their cameras and enable them to view and shoot their images from virtually any position they choose.

When you buy a **Zigview S2 Bundle**, you get the Zigview S2 Digital Viewfinder that won the Digital Imaging Marketing Association's 2007 *Innovative Digital Product Award*, plus a transceiver (separation) cable and shutter release cables, all in the same box. These amazing accessories enable you to remotely view and fire your camera from up to 5 feet away (even as far as 70 feet with additional extensions). These accessories, which normally sell for up to \$190.00, are included in the bundles at no additional charge. The **Zigview bundles** offer convenience and cost savings at the same time.

Imagine the freedom this will give you to see your subject and fire your camera, getting shots you couldn't get otherwise. If you shoot news, sports, weddings, or celebrities, now you can put your camera head-and-shoulders above the crowd, see what's in the frame, and then shoot comfortably right from the palm of your hand. Nature photographers, set your camera on your tripod, then hide behind a tree or a rock and be ready to fire when the perfect shot appears in your hand. Portrait, fashion and school photographers, move out from behind the camera, stand up, walk around, interact with your subjects, and then shoot at the perfect moment. You may never have to spend the day bent over looking through a viewfinder again!

The award-winning **Zigview S2** is the world's first rotating, tilting real-time digital viewfinder for virtually any DSLR (and many film SLRs). It revolutionizes photography with its remote detachable 2.5-inch LCD screen, motion sensor, intervalometer, video output, and more. The **Zigview S2** attaches to your camera's viewfinder and displays a live video feed from the viewfinder to its large 2.5-inch high resolution LCD screen. You can tilt and rotate the LCD for viewing at any angle, including from the front of the camera. This makes low-angle, high-angle, and even self-portraits easier than ever.

By adding the extendable transceiver and shutter release cable that now are free with this special bundle, the viewfinder can now be completely removed from the camera, to remotely view and shoot the image at the same time.

The **Zigview S2** also features a Motion Detector that fires the camera when anything moves into the field of view, plus a sophisticated Intervalometer that can be set to fire the shutter up to 999,999 times, over a period of up to 999 days with exposure intervals of between ½ second to 99 days, allowing a vast range of creative possibilities. This can be combined, if required, with its timed “BULB” feature which can be accurately set over a wide range enabling photographers to repeatedly control long exposures. Both the Motion Detector and Intervalometer can be started at the push of a button, on a countdown timer, or at a specific time and date with almost limitless shutter applications, making it the ideal accessory for wildlife, nature, security, and macro photography, or any situation where a covert or accurately timed approach is required.

The **Zigview S2** also has NTSC/PAL video output so that the image can also be viewed on any external TV screen or monitor, and recorded.

The **Zigview S2** fits most SLR cameras with dedicated eyepiece adapters and shutter cables.

For additional information on the Zigview S2 Accessory Bundles see:

http://www.argraph.com/Zigview/Zigview%20S2/free_accessory_bundles/S2_Accessory-Bundles.htm

Argraph Corporation and its subsidiaries are leading manufacturers and distributors of photographic and imaging products since 1953. Headquartered in Carlstadt, NJ, Argraph offers unique and innovative products through retailers across the country, and around the world.

Additional information is available at www.argraph.com.